



The Nation's Largest Women's Health and Wellness Event!

Always Held the Last Wednesday in September, and Celebrated by 50,000+ Women at More Than 500 Locations Across the Country on the Same Day!

Wednesday, September 27, 2017

State Sponsor Benefits

Please contact us for estimated number of events and participants in your state(s) of interest. State sponsorship fees are based on populations in each state.

- 2017 Women's Day event market exclusivity for your product/service, and the right of first refusal to renew your sponsorship for the 2018 program, if there are no competing 2018 national sponsors.
- Access to the registered event sites in your state to reach women at these events for your marketing/sales/educational purposes. Your activities can include, but are not limited to, product/service demonstrations, sampling/coupons, distribution of your product/service materials; contests/drawings, health screenings, and more.
- One-time use of the 2017 Women's Day event site list in your state with all contact information.
- Your product/service name/logo/phone and website included in the following Women's Day event materials sent to event sites in your state: the official online program Event Manual, the event registration brochure, all state/national event media materials (news releases, etc.), and more.
- Links to your product/service website(s) on the official National Women's Health & Fitness Day website: **fitnessday.com**.
- Key placement for your product/service ads in 2017 issues of FitnessDay News, the official "e-newsletter" of National Women's Health & Fitness Day (and of our other "Fitness Day" events — National Senior Health & Fitness Day, and Family Health & Fitness Day USA), if there are no competing national sponsors in your category.
- Up to 25 free online Women's Day Event Registrations (a value of \$29.95 each) that you can share with key local organizations of your choice.

For details on additional benefits, and a proposal including program costs and markets/product categories still available, please contact Gary Ford, **1-800-828-8225** (weekdays 9-5 Central time) or e-mail: **gford@fitnessday.com**.