



## *The Nation's Largest Women's Health and Wellness Event!*

Always Held the Last Wednesday in September, and Celebrated by 50,000+ Women at More Than 500 Locations Across the Country on the Same Day!

**Wednesday, September 26, 2018**

## National Event Sponsorship Benefits

- 2018 National Women's Health & Fitness Day<sup>SM</sup> event market exclusivity for your product/service, and the right of first refusal to renew your sponsorship for the 2019 program.
- Access to 500+ registered sites to reach women at these events for your marketing, sales and/or educational purposes. Your activities can include, but are not limited to, product/service demonstrations, sampling/coupons, distribution of your product/service materials; contests/drawings, health screenings, and more.
- One-time use of the 2018 National Women's Health & Fitness Day event site list with all contact information. Your product/service name/logo/phone and website included in the following event materials: the official online program Event Manual; select official event incentive items; the event registration brochure; event posters, all national event media materials (news releases, etc.), and more.
- Links to your product/service website(s) on the official National Women's Health & Fitness Day website: **fitnessday.com**.
- Up to 50 free online event registrations (a value of \$29.95 each) that you can share with key local organizations of your choice.
- Key placement for your product/service ads in 2018 issues of FitnessDay News, the official "e-newsletter" of National Women's Health & Fitness Day (and of our other "Fitness Day" event — National Senior Health & Fitness Day<sup>®</sup>).
- Sponsorship — and key sponsorship recognition — for the 2018 National Women's Health & Fitness Day Theme Contest. This annual contest reaches hundreds of thousands of women, and seeks entries — online and in print — to select a winning health and fitness theme for the 2018 Women's Day.

*Expected number of event sites across the country*

**500-750+**

*Expected number of women attending these health and fitness events on Wednesday, May 26th*

**50,000-75,000+**

For details on additional benefits, and a proposal including program costs and markets/product categories still available, please contact Gary Ford, **1-800-828-8225** (weekdays 9-5 Central time) or e-mail: **gford@fitnessday.com**.